# HELLO, I'M ANA FANGO

# MULTIMEDIA CREATIVE AND VISUAL STORYTELLER

Versatile creative professional with experience in integrated and digital campaigns, brand development, print and web design, photography, illustration, art direction, and presentation materials, with a foundational knowledge of UI and UX design.

#### **CLICK HERE TO VIEW MY ONLINE PORTFOLIO**

#### CONTACT

# ☑ anafango@gmail.com

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- Sedgefield, Stockton-on-Tees, County Durham, United Kingdom

#### **EDUCATION**

#### **UNIVERSITY OF SANTO TOMAS**

Bachelor of Fine Arts, major in Advertising Arts

#### **SKILLS**

Multidisciplinary creative in digital, print, branding, and UI/UX

# **SOFTWARE:**

Adobe Photoshop Canva

Adobe InDesign

Wordpress

Adobe Illustrator

Microsoft Word

Adobe Premiere

Microsoft Powerpoint

Figma

Microsoft Excel

#### **CERTIFICATIONS**

# **CIIT COLLEGE OF ARTS AND TECHNOLOGY INC.**

UI/UX Design Essentials (Issued August 2025)

# **AWARDS**

#### **GLOBE TELECOM**

2014 Vision Awards Annual Report

Annual Report: Gold Awardee

Sustainability Report: Silver Awardee

ARC Awards - Bronze Awardee

# **DESIGN PICKLE**

Wow Awardee Pro Designer for the month of July 2020

#### **EXPERIENCE**

#### FREELANCE MARKETING DESIGNER

➡ The Journey Pulse 

☐ July 2025 to Present 
☐ Lancashire, England (Remote)
☐ The Journey Pulse 
☐ July 2025 to Present ☐ Lancashire, England (Remote)
☐ Lancashire, England (Remo

Designs social media content and marketing materials, including posts, reels, carousels, and lead magnets for contractors in the retrofit and renewable energy industry.

#### **DESIGN AND ARTWORK MANAGER**

Lagrandia Mexa Properties 🛗 March 2022 to April 2025 👂 Portsmouth, England (Remote)

Collaborated with Client Directors to create engaging content, print collateral, and social media posts while managing and maintaining NEXA's online presence across Facebook, Instagram, and LinkedIn.

# PRO AUS SPECIALIST CREATIVE

December 2021

Remote from Philippines

Delivered website layouts, digital assets, animated GIFs, logos, and print collateral while collaborating with clients to ensure alignment with specifications, brand consistency, and high visual quality across all outputs.

# **VIRTUAL DESIGNER**

September 2019

🖺 Flourish Online 🛗 February 2019 to 👂 Brisbane, Australia -Remote from Philippines

Created marketing collateral, including web assets and digital specifications, to enhance entrepreneurial clients' online presence, strengthen branding, and support diverse promotional campaigns across digital platforms.

# ART DIRECTOR

February 2019

**Q** Quezon City, Philippines On-site

Executed visual direction for advertising and media campaigns; coordinated with printers, photographers, and stylists to deliver cohesive, high-quality outputs aligned with brand objectives.

# PRINT GRAPHIC DESIGNER

Solar Television Inc. 🛗 February 2012 to

October 2014

Mandaluyong, Philippines

Worked closely with the marketing team to establish suitable visuals for animation projects, analysing campaign plans and delivering effective visual solutions in alignment with strategic objectives.